

Daily Money Fund Disclosure Not Helpful: Poll

By Danielle Sottosanti, [Ignites](#), January 16, 2013 [subscription required]

Ignites readers are doubtful that the decision by seven of the biggest firms to disclose daily market-based net asset values (NAVs) for at least some of their money funds will actually increase investors' understanding.

Indeed, 70%, or 171 respondents, say the disclosures are not helpful to investors, making that the most popular response to the poll as of press time Tuesday, at which point 245 readers had voted. Click [here](#) to vote in the ongoing poll.

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To reduce the risk of investor confusion, firms should include a paragraph on the funds' Web pages explaining that the market value NAV does not reflect their redemption of shares at a dollar a share, says Niels Holch, executive director of the Coalition of Mutual Fund Investors.

Holch agrees with the *Ignites* poll's minority view that daily money fund NAV disclosure will help increase investors' understanding of the products.

"More transparency is always beneficial to marketplace decision-making.... Moving from a monthly NAV disclosure regime to daily disclosure is certainly a step in the right direction for investors," he says.

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Experts resoundingly agree that more firms are likely to follow Goldman Sachs and other firms' lead and disclose money funds' shadow NAV daily. Holch says it may become a best practice in the industry.